January 2019

## Dear Sir/Madam

You may well be aware from press articles that Haverhill in Bloom has been able to attract some new members (although we still need more) to enable it to continue its work around the Town to enhance and improve the environment in which we all live and trade.

One of the projects that Haverhill in Bloom funds is the flower baskets and planters along the railings beside Stour Brook, planters and hanging baskets in the High Street and on the Tesco roundabout. In addition a future project we are looking to undertake is a revamp of the planting in the Market Square near the recently erected flagpoles.

To enable this to happen, as we are sure you will understand, Haverhill in Bloom will need to find way of funding the works. To this end we are looking for sponsorship or donations from local traders and businesses to enable us to maintain and expand the number of baskets and planters in the future to further improve the Town for its traders and inhabitants and to help make the Town a nice place to visit. We are therefore writing to ask whether you would be prepared to make an annual or one off donation to Haverhill in Bloom.

If you are able to help in this way recognition of your sponsorship/donation would be included on our website (haverhillinbloom.org.uk), our facebook page (Haverhill in Bloom), on planters and local advertising media. Enclosed with this letter is a reply slip for your use should you feel able to help us to continue and expand.

We look forward to hearing from you and in anticipation of your help in the future, on behalf of the Committee of **HAVERHILL IN BLOOM**.

## THANK YOU

There are 2 ways you can help us.

The first is sponsorship (which is vattable) of specific planters, baskets or troughs. These are in place from June to September each year at various positions along the High Street. Hanging baskets will be on the Tesco roundabout and along the High Street. Troughs will be on railings at various points along the side and over Stour Brook.

The cost of sponsorship is as follows:-

3 tier planters :- £250.00 plus VAT

Tree planters in The Pightle:- £100 plus VAT

Hanging baskets:- £40 plus VAT

Half baskets :- £25.00 plus VAT

Railing troughs :- £100.00 plus VAT.

Al of the above prices includes the cost of watering throughout the summer.

If you wish to sponsor a planters and/or basket and would like this to be placed near to your place of business, if this does not obstruct entrances, service conduits or the like we will do our best to accommodate the request.

The other alternative is by making a donation, which does not attract VAT.

Either way whatever you feel you can do to help us in our quest to make Haverhill a more green and pleasant place to live and visit will be a great help.

If you or any of your staff would like to join us or if you know of anyone you think may be interested in joining us do please let us know their contact details.

## SPONSORSHIP/DONATION REPLY SLIP

From
Address
We would like to sponsor one or more of the following:
3 tier planter @ £300.00 / hanging basket @ £48.00 / half basket @ £30.00 / tree planter @ £100 plus VAT / railing trough @ £120.00 (to include VAT)
and enclose a cheque for
We would like to help Haverhill in Bloom with future funding and enclose a donation
cheque/cash for £

## <u>Alternatively</u>

If you would prefer to arrange a bank transfer direct to our bank account please email us on <code>info.havinbloom@gmail.com</code> and we will provide bank details.

Please return this slip and sponsorship/donation to:

Tony Turner Treasurer Haverhill in Bloom 6 Falklands Road Haverhill CB9 0EA